

ABSTRACT OF THE DISCLOSURE
WEB PAGE ANIMATED CONSTRUCTION AND DISPLAY AND ZOOM IN
AND OUT VIEWING OF A LARGE WEB PAGE

5 A system and method of using a browser for
displaying a web page on a computer screen wherein the
browser executes a web page animated construction and/or
provides zoom in and out viewing of the web page as the
web page is constructed. The animated construction
involves the browser associating each web object with an
10 animated mover character. The web object and animated
mover character are moved from outside a boundary area of
the web page to its programmed location within the web
page wherein the movement simulates that the animated
mover character is building the web page. The zoom in
15 and out viewing of a web page involves execution of a web
page construction algorithm, such as the web page
animated construction algorithm, for display of the web
objects on the web page. The browser determines whether
web object display has exceeded a current zoomed view of
20 the web page and zooms out the current zoomed view to
accommodate additional web objects if display has
exceeded the current zoomed view. The browser processes
all of the web objects to display the entire web page
with all of the web objects. The browser then zooms back
25 into the current view of the web page to only an initial
portion of the web page. A scroll indicator with the
current view of the web page for indicating to a user
scrollability and accessibility to more and other
portions of the web page.